

2011 INDIANA CREDIT UNION AWARDS PROGRAM



Recognizing the
achievements of
Indiana's Credit Union
Leaders



Indiana Credit Union League

AWARDS PROGRAMS

The credit union movement has flourished because of the dedication and hard work of many individuals who strongly believed in the "People Helping People" philosophy. The League Awards programs give us a way to recognize credit unions whose actions support and promote that philosophy and to honor the individuals who have provided outstanding service, guidance and commitment to the credit union movement in Indiana.

This brochure describes these awards programs in detail. If you know someone who is deserving of special recognition for his or her commitment to credit unions, please nominate that person. And, if your credit union has done something to exemplify the "People Helping People" philosophy—either in the community or within its own internal operations—consider entering the Dora Maxwell, Louise Herring or Alphonse Desjardins competitions. ⬆

HALL OF FAME

The Indiana Credit Union Hall of Fame was created in 1989 to recognize credit union leaders who have given outstanding long-term service to the Indiana credit union movement. Credit unions, chapters and the Awards Committee are eligible to nominate individuals.

METHOD: The Awards Committee may select one person based upon the criteria relating to credit union, chapter, League, national, volunteer and community activities. Due to the criteria and qualification process, the Hall of Fame Award may not be presented every year. Nominations may be submitted by the Awards Committee or board of directors of any chapter or credit union in Indiana by completing a nomination form and returning it by the deadline. A Personal Data Form will be sent to each nominee.

RECOGNITION: Induction into the Hall of Fame takes place at the League's annual convention. A photo-etched plaque of each inductee will also be displayed in the Credit Union Hall of Fame, located in the League office.

ELIGIBILITY: Any person who has given long-term paid or volunteer service to the credit union movement is eligible. The immediate past chairmen of the Indiana Credit Union League automatically

will be considered for the Hall of Fame. Current directors and employees of the League and Servicecorp are not eligible to receive the award.

CRITERIA: To be inducted into the Indiana Credit Union Hall of Fame, the recipient must:

- be an employee, official, and/or member of a credit union that is a member of the League.
- have served on the League Board, a League committee, as a chapter official and/or at the national level.
- have selflessly given exceptional time, effort and talent to the betterment of the Indiana credit union movement.
- have served, assisted or been involved in the credit union movement for more than 20 years.
- be in good standing in the community.
- understand and personify the credit union philosophy of "People Helping People," promote the credit union ideal and actively demonstrate loyalty to the entire organized credit union movement.
- have demonstrated organizational leadership, high professional standards, volunteer contributions to the movement and technical innovations in credit union service. ⬆

EMERGING LEADERSHIP AWARD

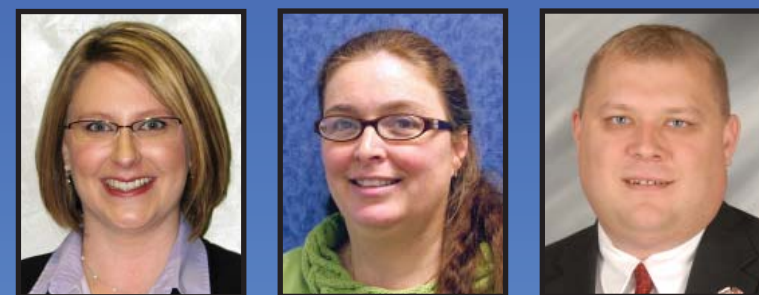
This award recognizes the next generation of credit union leaders and the crucial role these individuals play in the success of their credit unions. Each individual must be nominated by others from their credit union, or by their credit union peers.

METHOD: The Awards Committee may select up to three individuals each year, none from the same credit union, based upon the individuals' accomplishments and their essay-style responses to two questions. Answers should be a maximum of 250 words.

1. What do you see in the future of the credit union movement?
2. What have you done to prepare for that future, and how will you lead?

RECOGNITION: The winners will be announced at the League's annual convention. In addition, the recipient's name will be added to a plaque in the lobby area of the League's office that lists winners of this award.

ELIGIBILITY: Individuals employed by League-affiliated credit unions holding managerial positions, with the exception of President/



Kim Stambush, Evansville Teachers FCU (left), Kim Kniola, First Trust CU (center), and Kevin Kosek, REGIONAL FCU (right), received Emerging Leadership Awards in 2010.

CEO/Manager, are eligible. Current League Board members are excluded from consideration.

CRITERIA: Candidates will be judged by the Awards Committee based on their accomplishments and on their answers to two screening questions. ⬆

PROFESSIONAL ACHIEVEMENT

The Professional Achievement Award was created in 1990 to recognize paid credit union managers/CEOs who have selflessly served to promote the credit union ideal and better the credit union movement in Indiana.

METHOD: The Awards Committee may select one person per year based upon the criteria relating to credit union, chapter, League, national, volunteer and community activities. The Awards Committee or the leadership of any chapter or credit union in Indiana may submit names by completing and returning the nomination form.

RECOGNITION: The winner will be announced at the League's annual convention. In addition, the recipient's name will be added to a plaque in the lobby area of the League's office that lists winners of this award.

ELIGIBILITY: The nominee must be a paid, full-time manager/CEO of a League-affiliated credit union. Current directors and employees of the League and Servicecorp are not eligible to receive the award.

CRITERIA: Candidates for the Professional Achievement Award must:

- be in good standing in the community.
- understand and personify the credit union philosophy of "People Helping People."
- promote the credit union ideal and actively demonstrate loyalty to the entire organized credit union movement.
- exhibit leadership and management ability.
- be able to coordinate and work with volunteers and paid staff.
- have a record of success in maintaining or improving the financial fitness of his/her own credit union.
- exhibit an unselfish devotion to his/her duties as a credit union professional.
- be dedicated to and believe in the importance and value of continuing education and training.
- have success in the development and expansion of services to members of his/her own credit union. ⬆



Michael J. Burch, Crane FCU, won the Professional Achievement Award in 2010.

LEADERSHIP ACHIEVEMENT

The Leadership Achievement Award (previously named the Volunteer Achievement Award) was created in 1990 to recognize credit union officials who have selflessly served their credit union to better Indiana's credit union movement.

METHOD: The Awards Committee may select one person per year based upon the criteria relating to credit union, chapter, League, national, volunteer and community activities. The Awards Committee or the leadership of any chapter or credit union in Indiana may submit names by completing and returning the nomination form.

RECOGNITION: The winner will be announced at the League's annual convention. In addition, the recipient's name will be added to a plaque in the lobby area of the League's office that lists winners of this award.

ELIGIBILITY: Anyone currently serving or who has served within the past year on the board or committee of a League-affiliated credit union is eligible. Current directors and employees of the League and Servicecorp are not eligible to receive the award.

CRITERIA: Candidates for the Leadership Achievement Award must:

- be in good standing in the community.
- understand and personify the credit union philosophy of "People Helping People."
- promote the credit union ideal and actively demonstrate loyalty to the organized credit union movement.
- exhibit an unselfish devotion to his/her duties as a credit union official.
- be dedicated to and believe in the importance and value of continuing education and training.
- have success in maintaining or improving the financial fitness of his/her own credit union.
- exhibit dedication to and a belief in the credit union system as evidenced by involvement at the chapter and League levels, and participation in other activities to further the organized movement. ⬆



John Lightle, Via CU, won the Leadership Achievement Award in 2010.

The League's Awards Committee is made up of eleven individuals appointed by the League Chairman who volunteer their time to review nominations for these four awards.

NATIONAL CREDIT UNION AWARDS PROGRAMS

Desjardins Youth & Adult Financial Education Awards

These awards recognize leadership within the credit union movement on behalf of youth and adult financial literacy. It considers all activities supporting the personal finance education of both young members and non-members and members and non-members who are age 18 or older, including: face-to-face teaching, publicity, lobbying for curriculum requirements, teacher and volunteer training, and promotion and use of the NEFE High School Financial Planning Program® (HSFPP).

Dora Maxwell

Social Responsibility Community Service Award

The Dora Maxwell Social Responsibility Recognition Community Service Award was established to encourage credit union and chapter involvement in community projects and activities other than personal finance education. Community involvement can enhance a credit union's image and is a great opportunity to give something back to the community.

Credit unions compete with others in their asset category for the Dora Maxwell Award. First-place winners at the state level advance to the national competition, where they vie with credit unions of similar size throughout the country.

Louise Herring

Philosophy in Action Member Service Award

The Louise Herring Philosophy in Action Member Service Award was established to recognize model credit union efforts to improve members' lives through programs other than personal finance education. Philosophy in action is what distinguishes credit unions from other financial service providers. Our philosophy and the way we put it into practice is the heart of the credit union difference.

Credit unions compete with others of similar asset size in this competition. The first-place winner at the state level advances to the national competition.

INDIANA MEMBERS CU RECOGNIZED WITH NATIONAL AWARD

Statewide winners from across the country gather each year in Washington, D.C. at CUNA's Governmental Affairs Conference to be recognized for their efforts. Representing Indiana in 2011 was Indiana Members CU. This credit union took second-place honors in the Dora Maxwell competition for credit unions with \$500 million or more in assets. The credit union's Backpack Attack project provided backpacks and school supplies to students in Marion and surrounding counties. Throughout the year, Indiana Members CU held fundraising events geared toward supplying children with these necessary tools to begin the school year. As a result of the campaign, the credit union raised \$54,429. The funds were enough to purchase 62,500 school supplies and to provide a \$12,000 check to the Backpack Attack organization.



Indiana Members Credit Union represented our state in 2011.

OTHER AWARDS AND RECOGNITION

Anniversary Recognition—The League recognizes credit unions celebrating 25-, 50-, 75- and 100-year anniversaries by presenting special plaques. Contact the Consulting Department, ext. 5313.

Certificates of Appreciation & Recognition—The League can create custom-made certificates for credit unions to thank long-time volunteers or employees, honor retiring board members or recognize anyone deserving special attention. Contact the Communications Department, ext. 5345.

Outstanding Hoosier Legislator Award—Each year the League presents Outstanding Hoosier Legislator Awards to state or federal lawmakers who have supported credit union issues and positions. Contact the Governmental Affairs Department, ext. 5335.

Scholarships—The Indiana Credit Union Foundation annually awards scholarships to credit union volunteers and employees to help them further their professional development. Contact the Foundation, ext. 5313.