



Indiana Credit Union League

2021 INDIANA CREDIT UNION AWARDS PROGRAM

Recognizing the achievements of
Indiana's Credit Union Leaders

AWARDS PROGRAMS

The League Awards programs give us a way to recognize credit unions whose actions support and promote the “People Helping People” philosophy that is so prevalent among credit unions and

to honor the individuals who have provided outstanding service, guidance and commitment to the credit union movement in Indiana.©

HALL OF FAME

The Indiana Credit Union Hall of Fame was created in 1989 to recognize credit union leaders who have given outstanding long-term service to the Indiana credit union movement. Credit unions, chapters and the Awards Committee are eligible to nominate individuals.

METHOD: The Awards Committee may make selections based upon the criteria relating to credit union, chapter, League, national, volunteer and community activities. Due to the criteria and qualification process, the Hall of Fame Award may not be presented every year. Nominations may be submitted by the Awards Committee or board of directors of any chapter or credit union in Indiana by completing a nomination form and returning it by the deadline. A Personal Data Form will be sent to each nominee.

RECOGNITION: Induction into the Hall of Fame takes place at the League’s annual convention. A photo-etched plaque of each inductee will also be displayed in the Credit Union Hall of Fame, located in the League office.

ELIGIBILITY: Any person who has given long-term paid or volunteer service to the credit union movement is eligible. The immediate past chairman of the Indiana Credit Union League automatically will be considered for the Hall of Fame. Current directors and employees of the League and Servicecorp are not eligible to receive the award.

CRITERIA: To be inducted into the Indiana Credit Union Hall of Fame, the recipient must:

- be an employee, official, and/or member of a credit union that is a member of the League.
- have served on the League board or a League committee, as a chapter official and/or at the national level.
- have selflessly given exceptional time, effort and talent to the betterment of the Indiana credit union movement.
- have served, assisted or been involved in the credit union movement for more than 20 years.
- be in good standing in the community.
- understand and personify the credit union philosophy of “People Helping People,” promote the credit union ideal and actively demonstrate loyalty to the entire organized credit union movement.
- have demonstrated organizational leadership, high professional standards, volunteer contributions to the movement and technical innovations in credit union service.



Dallas Bergl and Karla Salisbury were selected for induction into the Hall of Fame in early 2020. There was no in-person Convention in 2020, so they will be inducted during Convention 2021 at the Chairman’s Awards Banquet.

EMERGING LEADERSHIP AWARD

This award recognizes the next generation of credit union leaders and the crucial role these individuals play in the success of their credit unions. Each individual may be nominated by others from their credit union, or by their credit union peers.

METHOD: The Awards Committee may select up to three individuals each year, none from the same credit union, based upon the individuals’ accomplishments and their essay-style responses to two questions. Answers should be a maximum of 250 words.

1. What do you see in the future of the credit union movement?
2. What have you done to prepare for that future, and how will you lead?

RECOGNITION: The winners will be recognized at the League’s annual convention. In addition, the recipient’s name will be added to a plaque in the lobby area of the League’s office that lists winners of this award.

ELIGIBILITY: Individuals employed by League-affiliated credit unions holding managerial positions, with the exception of President/CEO/ Manager, are eligible. Current directors and employees of the League and Servicecorp are not eligible to receive the award.



Andrea Brown of Evansville Teachers FCU, Elizabeth Olson of Harvester Financial CU and Angie Peters of Financial Partners FCU received Emerging Leadership Awards in 2019. With the decision to move Convention 2020 to a virtual event, the League awards programs were deferred until 2021, and nominations were not accepted in 2020.

CRITERIA: Candidates will be judged by the Awards Committee based on their accomplishments and on their answers to two screening questions.

PROFESSIONAL ACHIEVEMENT AWARD

The Professional Achievement Award was created in 1990 to recognize paid credit union President/CEOs who have selflessly served to promote the credit union ideal and better the credit union movement in Indiana.

METHOD: The Awards Committee may select one person per year based upon the criteria relating to credit union, chapter, League, national, volunteer and community activities. The Awards Committee or the leadership of any chapter or credit union in Indiana may submit names by completing and returning the nomination form.

RECOGNITION: The winner will be recognized at the League's annual convention. In addition, the recipient's name will be added to a plaque in the lobby area of the League's office that lists winners of this award.

ELIGIBILITY: The nominee must be a paid, full-time President/CEO of a League-affiliated credit union. Current directors and employees of the League and Servicecorp are not eligible to receive the award.

CRITERIA: Candidates for the Professional Achievement Award must:

- be in good standing in the community.

- understand and personify the credit union philosophy of "People Helping People."
- promote the credit union ideal and actively demonstrate loyalty to the entire organized credit union movement.
- exhibit leadership and management ability.
- be able to coordinate and work with volunteers and paid staff.
- have a record of success in maintaining or improving the financial fitness of his/her own credit union.
- exhibit an unselfish devotion to his/her duties as a credit union professional.
- be dedicated to and believe in the importance and value of continuing education and training.
- have success in the development and expansion of services to members of his/her own credit union.



Paul Marsh of Teachers CU won the Professional Achievement Award in 2019. With the decision to move Convention 2020 to a virtual event, the League awards programs were deferred until 2021 and nominations were not accepted in 2020.

LEADERSHIP ACHIEVEMENT AWARD

The Leadership Achievement Award (previously named the Volunteer Achievement Award) was created in 1990 to recognize credit union officials who have selflessly served their credit union to better Indiana's credit union movement.

METHOD: The Awards Committee may select one person per year based upon the criteria relating to credit union, chapter, League, national, volunteer and community activities. The Awards Committee or the leadership of any chapter or credit union in Indiana may submit names by completing and returning the nomination form.

RECOGNITION: The winner will be recognized at the League's annual convention. In addition, the recipient's name will be added to a plaque in the lobby area of the League's office that lists winners of this award.

ELIGIBILITY: Anyone currently serving or who has served within the past year on the board or committee of a League-affiliated credit union is eligible. Current directors and employees of the League and Servicecorp are not eligible to receive the award.

CRITERIA: Candidates for the Leadership Achievement Award must:

- be in good standing in the community.
- understand and personify the credit union philosophy of "People Helping People."
- promote the credit union ideal and actively demonstrate loyalty to the organized credit union movement.
- exhibit an unselfish devotion to his/her duties as a credit union official.
- be dedicated to and believe in the importance and value of continuing education and training.
- have success in maintaining or improving the financial fitness of his/her own credit union.
- exhibit dedication to and a belief in the credit union system as evidenced by involvement at the chapter and League levels, and participation in other activities to further the organized movement.



Randy Jones of Energy Plus CU won the Leadership Achievement Award in 2019. With the decision to move Convention 2020 to a virtual event, the League awards programs were deferred until 2021 and nominations were not accepted in 2020.

The League's Awards Committee is made up of individuals appointed by the League Chairman who volunteer their time to review nominations for these four awards.

NATIONAL CREDIT UNION AWARDS PROGRAMS

Credit unions compete with others of similar asset size in these competitions. The first-place winners at the state level advance to the national competitions.

Desjardins Youth & Adult Financial Education Awards

These awards recognize leadership within the credit union movement on behalf of youth and adult financial literacy. They consider all activities supporting members and non-members in the 18-and-under and 18-and-over age groups, including: face-to-face teaching, publicity, lobbying for curriculum requirements, teacher and volunteer training, and more.

Dora Maxwell

Social Responsibility Community Service Award

The Dora Maxwell Social Responsibility Recognition Community Service Award encourages credit union and chapter involvement in community projects and activities other than personal finance education. Community involvement can enhance a credit union's image and is a great opportunity to give something back.

Louise Herring

Philosophy in Action Member Service Award

The Louise Herring Philosophy in Action Member Service Award recognizes credit union efforts to improve members' lives through programs other than personal finance education. Philosophy in action is what distinguishes credit unions from other financial service providers. Our philosophy and the way we put it into practice is the heart of the credit union difference.

TWO INDIANA CREDIT UNIONS RECEIVE NATIONAL AWARDS

Three projects from two Indiana credit unions were recognized with national awards in 2020.

Nationally, **Financial Health FCU** won first place in the Desjardins (Youth) competition for credit unions under \$50 million in assets. The credit union partnered with FREEWHEELIN' to provide financial literacy training and a youth loan program to 60 young people aged 14 to 22 participating in their Youth Education and Employment Training (YEET) program. The FREEWHEELIN' organization provides accessible bicycles and teaches young people life and leadership skills that improve their physical and mental well-being.



FINANCIAL HEALTH
Federal Credit Union
Serving IU Health and the community

Financial Center First CU won two national Honorable Mention awards in the \$250 million-\$1 billion in assets category. One was in the Desjardins Financial Education (Adult) competition for the credit union's "Taking Adult Financial Education Online" program and the other was in the Louise Herring Philosophy in Action Member Service Award competition for its "We Care About You" project. The project was an answer to questions about financial uncertainty during COVID-19. Its features included low-interest loans, member check-in calls, financial education and partnerships with community organizations that provided meals to those in need and recognition of healthcare workers.



OTHER AWARDS AND RECOGNITION

Anniversary Recognition—The League recognizes credit unions celebrating 25-, 50-, 75- and 100-year anniversaries by presenting special plaques. Contact the Consulting Department, ext. 5336.

Certificates of Appreciation & Recognition—The League can create custom-made certificates for credit unions to thank long-time volunteers or employees, honor retiring board members or recognize anyone deserving special attention. Contact the Communications Department, ext. 5345.

Outstanding Hoosier Legislator Award—The League presents Outstanding Hoosier Legislator Awards to state or federal lawmakers who have supported credit union issues and positions. Contact the Governmental Affairs Department, ext. 5335.

Scholarships—The Indiana Credit Union Foundation annually awards scholarships to credit union volunteers and employees to help them further their professional development. Contact the Foundation, ext. 5335.